



Ashley Kim Park

art director
+ designer, illustrator

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EDUCATION

Sep. 2011 - Dec. 2015	School of Art Institute of Chicago Chicago, IL	Bachelor of Fine Art Emphasis in Graphic Design, Printmedia
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EXPERIENCE

Aug. 2024 - Present	Art Director at Dentsu Creative Chicago, IL	
Nov. 2019 - May. 2024	Art Director at FCB Chicago Chicago, IL	Ensures that clients' desired message and image are conveyed to consumers / responsible for the overall visual aspects of an advertising or media campaign and coordinate the work with team.
Oct. 2018 - Nov. 2019	Freelance Graphic Designer & Illustrator	Designed Logo, Branding, Brochures, mobile app, and build websites for clients.

RECOGNITION

May. 2016 - June. 2016	Columbia College MFA Thesis Screening, 2017 Chicago, IL	Collaborative work with graduate students from Columbia College in Chicago. Art directed ideas for visual aspects, costumes, and props through out making the film.
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EXPERTISE

Programs	InDesign, Photoshop, Illustrator, Premiere Pro, After Effect, Adobe XD Power Point and Word Doc
Skills	Branding, Digital Illustrations, Print Design, Photography, Video Editing, Motion Graphics, Calligraphy, Drawing and Silk Screen Printing
Languages	English, Korean